



Rebuilding Neighborhoods One Block At A Time

THE HOPE HERALD WINTER, 2013/2014

Hope Celebrates 45 Years!

On September 26, 2013, Hope celebrated 45 years of community service with our Annual Community Service Awards Dinner! This year's Community Service Awards event was held at The New York Academy of Medicine, and its theme was "Rebuilding Neighborhoods One Block at a Time." The reception was hosted by Friends of Hope and Apex Mechanical with opening remarks by Reed Rickman, President of Apex Mechanical.

The evening's music was provided by the Manna House Faculty Three, who were first-time musical guests at this event. Joining



Above from left to right: Walter Roberts, Executive Director, Nancy Lepre, Award Recipient and President of Avante Contracting Corporation, Lynda Baquero, WNBC Correspondent and Robert Lepre, Vice President of Avante Contracting Corporation

us once again as Mistress of Ceremonies was the Emmy-Award winning correspondent Lynda Baquero (WNBC 4, above). The 2013 awardees included Frederick Benfredj, President, Exotic Fragrances International, Inc., Dr. Jacqueline Mondros, Dean, Silberman

School of Social Work at Hunter College, City University of New York and Nancy Lepre, President, Avante Contracting. The keynote address was given by Marc Jahr, President, NYC Housing Development Corporation. New York City Comptroller John Liu and Council Member Melissa Mark-Viverito arrived to show their support along with our many sponsors.

Hope Community honored the aforementioned awardees for their significant contributions to the East Harlem community. Their impact has contributed to rebuilding neighborhoods and enriching East Harlem/El Barrio, one block at a time.

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Security Is A Priority

Beginning a new year normally leads organizations to review their progress and set new goals. For this organization, providing a safe living environment for their tenants is a goal that was addressed in 2013 and continues to be a high priority in 2014. Currently 29 out of the 78 Hope prop-

erties have security features such as: new light fixtures, key fobs, security camera installations and 24-hour security. Moving forward in 2014, the goal is to address the security needs of the remainder of our properties, so that all tenants feel safe in their homes. In a continued

effort to enrich the lives of our tenants we're also working closely with local police precincts to help keep our East Harlem/El Barrio neighborhood safe. If these security improvements have not reached your building, feel free to contact Hope at 212-860-8821, Ext. 122.

In 2013 Holiday Wreaths were placed on the doors of Hope Community's properties courtesy of The Board of Directors and Management. Thank you!



THE HOPE HERALD

A Brief Hello from Hope’s Executive Director

In this edition of the Hope Herald, we celebrate our on-going commitment to work with the East Harlem community. The Annual Award Dinner was a tremendous success for Hope Community as we celebrated our 45th Anniversary. The Fall Fest, one of our oldest traditions, was resurrected this year. This free outdoor event is a culmination of educational and fun activities for the everyone. In this issue we continue to highlight on-going projects with the merchants and ways Hope Community is trying to help them. In our effort to make improvements in Hope managed properties, we have installed new washer and dryers in buildings with existing laundry rooms. We have also provided a convenient way for our residents to pay their rent each month through a service called Rezzcard. We could not have held any of our events or expanded our programming this year without the contributions from our community partners and other supporters. To them we continue to say, “¡Muchas Gracias!”



Walter Roberts
Executive Director

Greening and Saving Small Businesses with Con Ed

Thank you to Consolidated Edison of New York for its recent grant to fund a series of workshops to educate local business owners about the Small Business Direct Installation (SBDI) program. The SBDI program offers free energy surveys and steeply discounted “green” products such as light fixtures, high pressure water sprayers and thermostat setback. The business owners usually recover their investment in less than six months, often saving thousands or even tens of thousands of dollars a year in water and energy costs. The workshops will be hosted

by Business Manager Michelle Raymie and will take place throughout March, April and May.

If you’re interested in these workshops please contact: 212-860-8821 Ext. 143



Hope Listens to Tenants’ Concerns

Hope Community’s Annual Meeting took place on Thursday, November 21, 2013 at Carlos Rios Senior Residence. Tenants met with Walter Roberts, Executive Director, Board Members and Staff and shared concerns regarding their apartments and buildings. All issues were heard and are being addressed by the appropriate property management team. Some tenants made it a point to comment on how much they appreciated their superinten-

dent and what great work was being done where they reside. Hope encourages tenants to voice their thoughts at any time throughout the year. Please direct concerns to property management at: 212-860-8821 Ext. 122

Hope’s Annual Meetings take place the third Thursday of November.



Above Walter Roberts
listens to tenants.

THE HOPE HERALD

Car Service Is a Survivor In East Harlem

UC Columbus Dispatch, a Hope tenant since 2009, is a luxury car service located in the heart of East Harlem. Owner Carlos Heras has been a small business owner since the age of 23 and has been driving a cab since 17, when his father bought him a car that had a “Livery” sign on it. According to Mr. Heras, back then there was no taxi and limousine commission and it was easy to become a driver. Now, there is a process and he makes it clear that he is sure to carry out all requirements asked of the organization.

He recalls how challenging it was then in East Harlem: “There were a lot of drugs, “ says Mr. Heras, who admits that at one point the cabbies largest clients were drug dealers. A naïve young cab driver, he was oblivious to the clientele he was chauffeuring around then. He says he has witnessed growth in the neighborhood and believes it began during the Giuliani administration. “Things have

changed,” he says “[East Harlem] is much better. Giuliani gave the streets back to the public and if you feel safe, you will go the extra mile to invest in your neighborhood.” This change encouraged him to invest some more, so he broke off from his then partners to open his own business. Now with, four in-house employees and a fleet of 35 cars, he is expanding and creating a multi-service facility that will include: car insurance, income tax preparation and a legal representative for drivers (to address motor vehicle and Taxi and Limousine Commission issues). His future plans include an acquisition of 35 more vehicles for a total of 70.

Part of what makes UC Columbus Dispatch unique is his new single-parent training program. As a driver, a parent will have a flexible schedule and make a very good income, plus receive free training. Training will include: education on the Taxi

and Limousine Commission Guidelines and a focus on the company’s priority of courteous customer service.

Mr. Heras says, “This [business] can cause a lot of stress.” As a small business owner, cancer survivor, father of two and caretaker for his elderly parents, he has managed to thrive. Though he began working for an income, he is now inspired by the other cancer patients who often told him, “to keep going”, business skills he has learned and providing employment for others. “I have 45 families that depend on this business...these guys trust me....,” he says and it is clear he does not plan to let any of them down. By providing affordable commercial spaces, Hope makes it possible for small businesses like UC Columbus Dispatch to grow and stay in the community, contributing to its economic vitality.

For quality and safe car service or information on the Single-Parent Training Program, please contact, UC Columbus Dispatch and ask for Carlos Heras at 212-316-1119 or visit: www.ucnycexclusivetransport.com



UC Columbus Dispatch Radio
2158 Second Avenue
New York, NY 10029

Supporting Small Business Saturday

On November 30, 2013, Hope Community, Inc., through its Visit El Barrio Initiative, showed support for the 3rd Annual Small Business Saturday. Founded by American Express in 2010 and celebrated yearly on the Saturday after Thanksgiving, this nationally supported day encourages people to “Shop Small,” and has grown into a movement that millions of individuals, businesses and communities have embraced nationwide. Hope joined this effort to encourage consumers to continue buying local and investing in East Harlem/El Barrio by distributing local business directories and information via print and social media on the importance of shopping local. In addition, Hope received and distributed balloons, pens, door mats and over 600 “Shop Small” tote bags to individuals and businesses throughout East Harlem to celebrate the day. To find out more about this and Hope Community’s other efforts to support small businesses visit: www.visitelbarrio.com



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Financial Literacy and Home Buyers Workshops at Hope




Regina Pluchinotta, graduate of the Fall Workshops, 2013

This past October, JPMorgan Chase and Hope Community collaborated to offer residents of East Harlem a Financial Literacy and Home Buyers Workshop Series. Topics of discussion ranged from Money Management and Understanding Credit to The Home Buying Process. Workshops were led by Mortgage Bankers Catherine Botero and Kenneth Ufret. There were a total of 49 registrants and though not all were able to complete the workshop series, they did report its impact. Efrain Rivera, a Saturday student and young father of three, was unable to complete the series due to an unexpected scheduling conflict. He says, “I learned a lot...as soon as I came home from the first class I sat my family down and we began to create a budget.” He plans to become a home owner in a few years and says the workshops helped him see how important maintaining a budget and being credit conscious is. Regina Pluchinotta, a graduate, said, “It was very informative.” She is ready to buy a home soon and knows the work-

shop series prepared her. Nikki Merkerson, Business Development Officer at JPMorgan Chase Retail Home Lending said, “The workshops here [at Hope] have been one of the most successful.” Instructor Catherine Botero agreed saying, “It was very successful” and was surprised that “two to three months later people are still inquiring.” She found it interesting that what seems “simple to some can change a life [for others].”



Hope Community, Inc.
2013 Financial Literacy and Home Buyer Workshop Series



- INVEST IN EAST HARLEM
- BUILD A FUTURE
- BECOME A HOME BUYER
- LEARN HOW

TO ATTEND YOU MUST:

- *BE 18 YEARS OR OLDER
- *REGISTER
- *BE PREPARED TO ATTEND ALL FOUR CLASSES

PLEASE NOTE:

- *WORKSHOPS ARE FREE
- *REFRESHMENTS WILL BE SERVED

OCTOBER WORKSHOP SERIES

Money Management
Tracking Expenses; Spending Plans; Goal Setting

Understanding Credit
Establishing, Regaining, and Maintaining Good Credit


The Home Buying Process (Part 1)
Finding a Home, Understanding Affordability and Qualifying For a Mortgage Loan

The Home Buying Process (Part 2)
Learn About Types of Loans and Down Payment Assistance Programs

TUESDAY WORKSHOPS: 7PM – 9PM
DATES: October 15, 22, 29 and November 5
LOCATION: The Community Room at Ortiz-Wittenberg
171 E 109 Street, N.Y., 10029
Room A- ENGLISH ONLY & Room B- SPANISH ONLY

SATURDAY WORKSHOPS: 11AM – 1PM
DATES: October 19, 26, November 2 and 9
ENGLISH ONLY at The Community Room in Harlem Canaan House
8 West 118 Street, N.Y., 10026
SPANISH ONLY at The Community Room in Ortiz-Wittenberg
171 E 109 Street, N.Y., 10029

FOR RESERVATIONS PLEASE CALL: (212) 860-8821



The Financial Literacy and Home Buyers Workshop is provided in English and Spanish. It is part of Hope’s mission to “enrich the lives of the people who live and work in this community.” Hope and JPMorgan Chase will be collaborating again to provide more of these workshop. (See the Upcoming Events Section in this newsletter and visit www.hopeci.org)

Food Program For Seniors at Hope



Above from left to right, Sisters-In-law: Marta, Maria and Gloria Torres, Carlos Rios residents and regular volunteers.

In October 2013 the Commodity Supplemental Food Program (CSFP), funded by the New York State Department of Health and administered by Kings County Hospital, provided a food delivery service for seniors which took place at Hope Community’s Carlos Rios Senior Residence. Any senior above the age of 60 qualifies for this program. The seniors received deliveries : on the 8th and 29th of October. Out of 102 residents, 65 registered to participate in the program. Residents and their relatives, along with some home attendants, volunteered to help unload and sort bags and distribute the foods.

Nitia Vaz-Smith, Social Service Coordinator and organizer of the project, says that there was a lot of work to be done, but “they all had a good time...listened to music and had interesting conversations along the way.”

In order to make the distribution process efficient and pleasant for all involved, the food was distributed in slots of 30 minutes, two floors at a time. Each senior received: milk, a block of cheese, rice, beans, chicken, corn, fruit and juice.

Residents (and sisters-in-law)Marta, Maria and Gloria Torres received services and

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Food Program For Seniors at Hope (Continued)

volunteered to help distribute. They mentioned that they believed the program was necessary and beneficial for the seniors. Seniors often have to brave the cold weather to participate in these programs; being able to stay indoors and have the program come to them was a big plus. Residents left with their food donations in bags provided by Health First. The residents are looking forward to the next distribution, which will now be

a monthly event.

This program is open to all Senior Residents at Hope Properties. If you are a senior above 60 years of age and would like to register for the Commodity Supplemental Food Program, please call: 212-860-8821. Ext. 6313 Find out more about this program at: www.usda.gov/CSFP



Thanksgiving Dinner at Carlos Rios



On Tuesday, November 26, 2013, Friends of Hope hosted the annual Thanksgiving Dinner for the residents at Carlos Rios Senior Residence Building. Family, Board Members and Staff joined residents to share in this yearly tradition.



Health Sense

Take an Inner Vacation With a Raw Food Diet? by Marcia D. Codling, RPh., MSM (*Marcia is a licensed pharmacist in the East Harlem area and contributes to the Herald quarterly.*)



Happy New Year! Each year we make New Year's resolutions that often go by the wayside but there's a solution to your resolution woes. How about taking an inner vacation? As the year begins, I encourage my customers, friends and colleagues to eat raw foods for seven to 31 days.

Why eat raw? The going belief is that the healthiest foods for your body are uncooked. Raw foods provide the body with life giving enzymes. They help it to rest, detoxify and renew itself naturally. Cooking denatures the enzymes naturally present in food. Enzymes are the life force of our food because they help us to digest and absorb nutrients. If we overcook our food, our bodies work harder to process the food by producing more enzymes. If we fail to get these enzymes naturally over time, we may begin to see a host of health problems including digestive conditions, nutrient deficiency and weight gain. Raw foods include fruits, vegetables, nuts, grains and seeds. These foods also release needed protein properties.

So, taking an inner vacation means eating raw foods, letting the natural enzymes work for you, while giving your body a well needed rest. This well-deserved rest comes at the start of the new year and right after the cooked food-filled holidays! One big benefit is that you lose weight! So this may be the first year you don't have to make a resolution to lose weight that you can't keep; eating raw will do it for you. *Make sense?*

For more information that will make "Sense" to you, contact Marcia at the Natural Essentials and Wellness (NEW) store located at 2105 1st Avenue, at the corner of East 108th Street in East Harlem, New York City Phone: 212-369-4300 or email: NewRxx@gmail.com



Above from left to right: Walter Roberts, Executive Director, John Liu, New York City Comptroller, and Ann Henderson, Hope Community Board Chair



Above from left to right: Reed Rick, Mechanical Corp., Melissa Mark-Viviani, Council Member, Walter Roberts, Executive Director, Ann Henderson, Board Chair at the Hope Community 40th Anniversary Gala, September 26, 2013



Above: Dean Jacqueline Mondros, Silberman School of Social Work at Hunter College, CUNY, accepting her Community Service Award, (left: Walter Roberts, right: Lynda Baquero)



Thank You To Our Many Supporters Including: WNBC 4/Telemundo 47, The Mt. Sinai Medical Center, M&T Bank, Advantage Wholesale Supply, Apex Mechanical, Carver Federal Savings Bank, LISC (Local Initiative Support Corporation), NOVA Builders and Developer, LLC, Yardi, Citibank N.A., Ameri Restoration Inc., Greenberg Traurig, Apex Building Co. and Goldstein Hall.



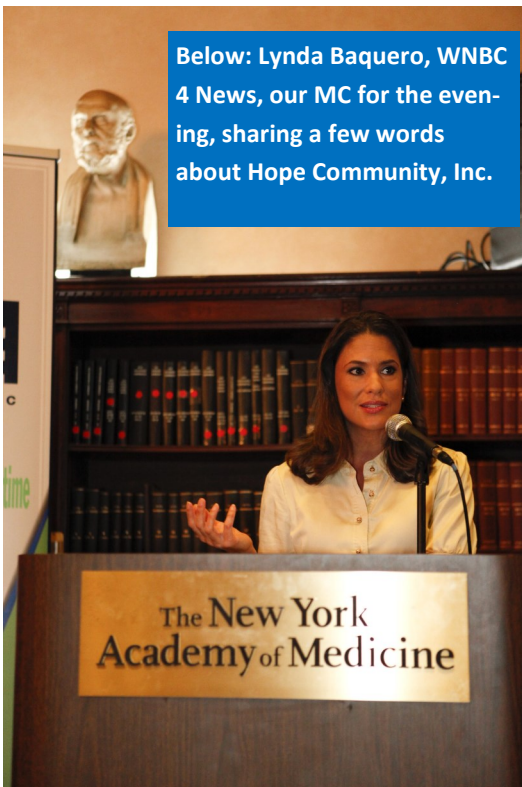
Above: Mark Jahr, President of the Housing Development Corp., Keynote Speaker



The Manna House Faculty Three, Musical Guests
John Robinson, Bass—Bertha Hope, Piano—Peter Lewis, Drums



Fred Benfredj, owner of Exotic Fragrances, accepts his Community Service Award from Walter Roberts and Lynda Baquero



Below: Lynda Baquero, WNBC 4 News, our MC for the evening, sharing a few words about Hope Community, Inc.



The Library Reading Room at New York Academy of Medicine



FALL FEST IS BACK!

The Hope Community, Inc. Fall Fest took place on Monday, October 14, 2013. The event is one of the many annual events that the tenants and community look forward to. Having been absent for two years, it was Hope’s goal to assure it would return in 2013. Over 100 children and 12 organizations participated. Children enjoyed drawing with chalk, face painting, arts and crafts, a bounce house and other fun activities. It was a welcomed event. While interviewing families, many mentioned their past experiences with Fall Fest and were pleased at its return. The Fall Fest will continue to take place every Columbus Day on 104th Street between Lexington and Third Avenues. The goal is to expand with more participation from educational organizations, vendors and more. Thanks to the committee and staff’s hard work this event was a success!



If you would like to volunteer and assist us at the 2014 Fall Fest, please call: 212-860-8821 Ext. 162.



Hope Community, Inc. supported El Museo Del Barrio and the East Harlem community as they marched in the Three Kings Parade on Monday, January 6, 2014. All residents are welcome to march in this annual event. To join us for next year’s parade call: 212-860-8821, Ext. 162



FAQ’s (Frequently Asked Questions): In our last edition we printed:

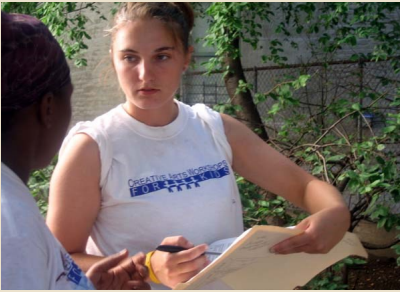
Q: When I recertify , will my rent increase?

A: No, FAILURE to recertify means you will LOSE your rent subsidy and your apartment rent will increase to the non regulatory rate.

We mentioned we would share more about this...

Q. Why is completing my recertification so important?

A. It’s important because this assists the property management in maintaining records that will help the building/apartment you live in keep the ‘tax credit’ that allows your rent to stay affordable. If Hope fails to receive a tax credit towards your apartment / building your rent will go up. This is independent of your income. If you’re due to recertify please contact property management : 212-860-8821 Ext. 122.



HOPE GLOSSARY

Market Value Rent: Refers to the rent paid according to the location, size, amenities of the apartment you live in This is simply the rent a tenant “might” be paying if they did not rent from an affordable housing organization such as Hope.

Non–Regulatory Rent Rate: This term refers to the amount of rent that you would pay if your rent was at market value.

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CHILD GUARD AND LEAD POISONING NOTICE

Hope Community, Inc. is committed to our tenants safety, because of this we want to make sure that you received the form pictured below. New York City law requires that tenants living in a building with three or more apartments complete the following form. Did you receive the below form from your property manager?

Date: _____

ANNUAL NOTICE

PROTECT YOUR CHILD FROM LEAD POISONING AND WINDOW FALLS

New York City law requires that tenants living in buildings with 3 or more apartments complete this form and return it to their landlord before February 15, each year. If you do not return this form, your landlord is required to visit your apartment to determine if children live in your apartment.

Peeling Lead Paint	Window Guards
<p>By law, your landlord is required to inspect your apartment for peeling paint and other lead paint hazards at least once a year, if a child under 6 years of age (5 years or younger) lives with you.</p> <ul style="list-style-type: none">You must notify your landlord in writing if a child under 6 years of age lives with you during the year.If a child under 6 lives with you, your landlord must inspect your apartment and provide you with the results of these paint inspections.Your landlord must use safe work practices to repair all peeling paint and other lead paint hazards.Always report peeling paint to your landlord. Call 311 if your landlord does not respond. <p>These requirements apply to buildings with 3 or more apartments built before 1960. They also apply to buildings built between 1960 and 1978 if the landlord knows that lead paint is present.</p>	<p>By law, your landlord is required to install window guards in all your windows if a child under 11 years of age (10 years or younger) lives with you. If you request them (even if no children live with you).</p> <ul style="list-style-type: none">It is against the law for you to interfere with installation, or remove window guards where they are required. Air conditioners in windows must be permanently installed.Window guards must be installed so there is no space greater than 4½ inches above or below the guard, on the side of the guard, or between the bars.ONLY windows that open to fire escapes, and one window in each first floor apartment when there is a fire escape on the outside of the building, are legally exempt from this requirement. <p>These requirements apply to all buildings with 3 or more apartments, regardless of when they were built.</p>

Fill out and detach the bottom part of this form and return it to your landlord.

Please check all boxes that apply:

☐ A child under 6 years of age (5 years or younger) lives in my apartment.

☐ A child under 11 years of age (10 years or younger) lives in my apartment and:

☐ Window guards are installed in all windows as required.☐ Window guards need repair.☐ Window guards are NOT installed in all windows as required.

☐ No child under 11 years of age (10 years or younger) live in my apartment:

☐ I want window guards installed anyway.☐ I have window guards, but they need repair.

Last Name

First Name

Middle Initial

Street Address

Apt.#

City

State

Zip Code

Signature

Date

Telephone Number

Deadline for return: February 15, 2014

Return form to: Name and address of landlord or managing agent. Call 311 for more information on preventing lead poisoning and window falls.

DOHMH-approved: October 16, 2013

Commercial Vacancies

Hope has five vacant commercial properties at the following locations:

- 159 East 103 Street
- 216 East 122
- 2284 Second Avenue
- 2349 Second Avenue
- 236 East 112 Street

If you are interested in any of these properties, please call: 212-860-8821 Ext. 105

THANK YOU FOR THE TURKEYS

Hope Community distributed frozen turkeys to tenants that were in great need during the past holiday season. Thanks to Assemblyman Robert Rodriguez, the hard work of his Chief of Staff Maggie McDermott and the generosity of an anonymous distributor, many families were able to have a nice Thanksgiving Dinner. This project began in 2011 and was the brain-child of staff member Alicia Berry. Joining her in this effort were: Tony Hernandez, Craig Harty, Maria Martinez, Steven Vassall, Jose Ramirez, Nitia-Vaz Smith, Patt Moorehead and Angie Delgado. Turkeys were distributed Sunday November 24th, just in time for Thanksgiving Day.

New Washers and Dryers for Hope Tenants

Hope properties with existing laundry rooms received new washers and dryers in 2013. The upgrade for the laundry rooms included: a new paint job, front loader-energy-efficient washers and dryers and new tables and chairs. The removal of the old machines and installations of the new ones were all completed on Thursday, December 26, 2013. (continued on the next page)



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THERE’S ALWAYS SOMETHING TO DO IN EL BARRIO



*“There’s Always Something To Do In El Barrio” is a weekly events calendar that includes many of the fun and interesting events/activities available in El Barrio/East Harlem. For addresses to these and other East Harlem retail establishments, restaurants, night spots and places to visit places, or to sign up to receive our community events calendar email: mraymie@hopeci.org or you may visit: www.visitelbarrio.com. Like us on **Facebook** and follow on **Twitter**, search for: **visitelbarrio**.*

A NEW YEAR IS UPON US AND WE HOPE YOU WILL CONTINUE TO SUPPORT EAST HARLEM/EL BARRIO SHOPS, RESTAURANTS AND BUSINESSES IN 2014!

East Harlem/El Barrio is the place to be!! After all, we’ve got some of the best food around! We’ve got lavish Latin (La Fonda, Cascalote Latin Bistro, Amor Cubano, Sandy’s, El Nuevo Caridad, Sabor Boriqueno, Cuchifrito, Agua Fresca, El Kallejon); muy bueno Mexican (El Paso Taqueria, Taco Mix, Mojito’s, El Aguilla; Café Ollin); perfect pizzas (Patsy’s, La Corsa); the best burgers (Milk Burger); sensational steaks (Ricardo’s, Prime 116); bodacious BBQ (Harley’s Smokeshack); wonderful wine bars (Lexington Social, ABV), mesmerizing Mediterranean (The Kiosk, Moustache), impressive Italian (Gran Piatto d’Oro, Armonie), and brag worthy bakeries and cafes (Evelyn’s Kitchen, East Harlem Café, Aromas Boutique Bakery and Café, Rise and Grind, Harlem Gourmet Café, MY NY, La Tropezienne). Not to mention marvelous music venues/bars (Camaradas, Ruby’s, Amor Cubano)....and the list goes on!

Then add into the mix the many wonderful independent shops and businesses in East Harlem. From a Botanica (Justo Botanica), a bookstore/cultural hub that celebrates Latino traditions and literature (La Casa Azul Bookstore); a garden center/oasis under the tracks (Urban Garden Center) and a historic 1930 marketplace (La Marqueta); to a children’s clothing and furniture store (Regine’s), an amazing candy store (Coco le vu Candy Shop and Party Room) and a 46 years old record store that sells collectible and hard to find salsa records (Casa Latina Music Shop). And not to forget places to purchase a great wine (Granada), freshly butchered meats (Casablanca Meat Market), quality oils (Exotic Fragrances) and a myriad of Sportswear to keep you in style.

Are you in the mood for a new hairstyle (Bella’s Salon)? A Yoga Studio or gym (Bikram Yoga East Harlem, Core Assets Fitness)? Need a car service (El Barrio Car Service, UC Columbus Radio Dispatch), copy center (CopyKat Printing) or technology support? How about a doctor, veterinarian, eye care center or dentist? You will find that in East Harlem, too!

Then let us not forget that El Barrio is filled with an abundance of diverse local organizations, museums, murals, artist, community gardens and cultural centers. Organizations and places like El Museo del Barrio, The Museum of the City of New York, Medianoche Digital Gallery, Taller Boricua, Los Pleneros De La 21, Modesto “Tin” Flores Garden, Manna House Workshops, The Caribbean Cultural Center African Diaspora Institute **and the** Spirit of East Harlem **and** Graffiti Hall of Fame **murals**.

So...where will you be spending your time in 2014? We hope you will choose to Shop, Dine, Enjoy and Spend Local! This is your East Harlem...THIS IS EL BARRIO!

New Washers and Dryers for Hope Tenants (Continued)

This laundry room upgrade is just another example of how Hope Community is committed to enriching the lives of their tenants and the East Harlem community. If you have any questions regarding upgrades in your building, please contact property management at **212-860-8821 Ext. 122**.



THE HOPE HERALD

RESIDENTS OF EL BARRIO/EAST HARLEM
CELEBRATING LONG LIVES



Above: Hope’s longest living tenant, Consuelo Montalvo, at the Carlos Rios Residence where she now resides, pictured above with her son, Joe Montalvo

Born in Puerto Rico, Consuelo Montalvo moved to New York City in 1946. She has over five decades in this neighborhood and has seen a lot of change especially in the people in the community. She says there was a warmer feel back then: “People were different but every thing has its time.” This onetime seamstress recalls how she enjoyed piece-work but never liked embroidery. She commented, “Too slow...I liked the machines, they worked fast!” At age 97 she is a grandmother of four, great-grandmother of eight and great-great-grandmother of one. Her only child, Joe Montalvo, shared that when she reflects upon her life in this neighborhood, she often says one thing, “Yes...things change.”

FRIENDS OF HOPE

DONATE \$125.00 &
RECEIVE A
COMMEMORATIVE BRICK PLACEMENT AT
MODESTO “TIN” FLORES COMMUNITY GARDEN



Hope Welcomes Its Newest Employees

- Chantel Rodriguez, Human Resources Manager
- Anita Benitez, Legal Coordinator
- Andrew Melendez, Receptionist/Administrative Assistant
- Steven Vassall, Property Manager
- Michelle Raymie, Business Manager
- Treclyn Shand, Tenant Service Coordinator
- Steven Cruz, Director of Property Management
- Jose M. Ramirez, Property Manager
- Angie Delgado, Communications Associate
- Nitia Vaz Smith, Social Services Coordinator
- Noah Klinger, Development Associate
- Zulma Beauchamp, Commercial Manager
- Angela Mancebo, Administrative Assistant

Welcome!

HOPE TIDBIT:

SOME OF OUR
EMPLOYEES
STARTED AS
INTERNS AND
EVEN AS
VOLUNTEERS.
VOLUNTEERING IS
A GREAT
OPPORTUNIITY. IF
YOU’D LIKE TO
VOLUNTEER AT
HOPE,
CONTACT US ON
THE WEB AT:
www.hopeci.org
or call 212-860-
8821 Ext. 162



UPCOMING EVENTS

*The Women’s Entrepreneurial Forum: Monday, March 31, 2014. For more information please visit: www.hopeci.org, www.visitelbarrio.com or email: mraymie@hopeci.org.

*Spring Financial Literacy and Home Buyers Workshop

Four Class Series: Tuesdays April 22, 29, May 6 and 13

or Saturdays, April 26, May 3, 10, 17

YOU MUST: ATTEND ALL FOUR WORKSHOPS, BE AT LEAST 18 YEARS OLD AND REGISTER.

To Register Please Call: 212-860-8821 Ext. 162

Editorial

- Walter Roberts
- Kathy Benson
- Noah Klinger
- Michelle Raymie
- Angie Delgado

Are You Interested In Contrib-
uting to The Hope Herald? For
more information, please call:
212-860-8821 Ext. 162